



# SPONSORSHIP OPPORTUNITIES

APRIL 20, 2024  
10:00AM - 2:00PM

## OUR MISSION

The Living Arts & Science Center is *the* place where creativity grows. Our mission is to engage the community in participating in arts and sciences through education, discovery, exploration, and creativity.

## SPONSORSHIP LEVELS

Deadline to Submit Sponsorship Request:  
March 23, 2024

### PRESENTING SPONSOR - \$2,000 | 1 AVAILABLE LISTED AS TITLE SPONSOR - PLANTS & PRINTS PRESENTED BY

- Logo included on event signage
- Plus all "Zone Sponsor" benefits

### ZONE SPONSOR - \$1,500 | 3 AVAILABLE

**ZONE SPONSORS WILL GET THE DESIGNATED LOCATION NAMED AFTER THEIR BUSINESS**

**Plant Maker Market** - Hosts educational activities, workshops & organizations

**Print Maker Market** - Hosts local printmakers & artists

**Food Vendor Area** - hosts coffee, beer, and food trucks

- Large area banner signage with logo included
- Print/Digital Material Recognition: Logo on posters, A-Frames, map, mailings, e-blasts
- Recognition in Facebook Event and Social Media
- Sponsorship listing on event webpage
- 10x10 Booth option at event

### MARKETING SPONSOR - \$1,000 | 1 AVAILABLE

**LISTED AS EVENT SPONSOR**

- Logo featured on event signage
- Print/Digital Material Recognition: Logo on posters, A-Frames, map, mailings, e-blasts
- Recognition in Facebook Event and Social Media

15,000+ Facebook & Instagram Followers | 5,000+ Email Subscribers |  
60,000+ Website Visitors Annually

### FOR SPONSORSHIPS, CONTACT:

Alyssa McKenzie, Development Director  
amckenzie@lasclex.org | 859.252.5222

### FOR MORE INFORMATION:

www.lasclex.org  
859.252.5222

